

**STOP HATING
EACH OTHER**



**BECAUSE YOU
DISAGREE.™**

Don Folden Sr. | The Truth Conductor™

Restoring Radical Dignity to a Divided World

THE HOOK

In an era of performative outrage and digital silos, Don Folden Sr. stands as a master de-escalator. Whether it's the front lines of a D.C. protest or a corporate boardroom, Don doesn't just talk about civil discourse—he facilitates it. Using his signature **5-Pillar Framework**, he teaches audiences how to move past the shouting match and rebuild the architecture of human connection.

EXPERTISE & BACKSTORY

Don Folden Sr. is a Washington D.C. fixture with over 30 years of experience in the "eye of the storm." Known globally as **The Truth Conductor™**, Don is a lover of provocative debate who believes that healthy disagreement is a sign of a vibrant society—if we can learn to fight without hating.

From his viral guerrilla marketing moves on major news networks to facilitating live dialogue in the middle of national tension, Don has proven that dignity is the ultimate de-escalator. He has codified his street-tested experience into a teachable methodology for leaders, educators, and organizations worldwide.

CORE SPEAKING TOPICS

- **The Architecture of Dignity:** How to separate a person's inherent worth from their opinion to change the tone of any room.
- **Radical Curiosity: The Anti-Polarization Skill:** Moving from "interrogation" to "investigation" to uncover the values beneath the surface.
- **Leading Through the Noise:** How the "Conductor's Mindset" allows leaders to hold space for opposing views without losing organizational focus.
- **Fighting Without Hating:** A masterclass in high-stakes, respectful debate where the goal is connection, not intellectual conquest.



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AS SEEN ON / MEDIA HISTORY

- **CNN:** Famously featured in "Guerrilla Marketing" coverage during the James Comey Senate testimony, positioning the message of civil discourse behind Wolf Blitzer for a global audience.
- **DCist:** Profiled for his unique ability to utilize media moments to advocate for D.C. history and human connection.
- **Howard University News Service:** Recognized as a "Washington Figure with a Unique History" for his decades of outspoken activism and entrepreneurship.
- **ALXnow:** Featured for his "Truth Conductor" residency in Alexandria, where he facilitates live de-escalation in high-traffic public spaces.
- **The Front Lines:** A regular fixture at the White House and Supreme Court, providing a calm, apolitical presence during the nation's most volatile protests.

THE CIVIL DISCOURSE FRAMEWORK™ (5 PILLARS)

1. **Dignity:** The Moral Compass.
2. **Listening:** The Silent Shift.
3. **Curiosity:** The Path to Insight.
4. **Discipline:** The Emotional Guardrail.
5. **Dialogue:** The Ultimate Destination.

BOOK THE CONDUCTOR

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